

Rooster's Tale



Sons in Retirement – Branch 110

Meeting **September 23, 2024** 1705 Manzanita Avenue, Chico, CA
Luncheon at **11:30 am**—Executive Committee at **9:30 am**

Program: The September program will be about the **Chico Chamber of Commerce**. The featured speaker for our September 23, 2024, Luncheon Meeting is **Mike Egbert**, President and CEO of the Chico Chamber of Commerce. He was recruited out of retirement 18 months ago by some local Chico businessmen to bring the Chico Chamber of Commerce back to life after Covid. With Mike's background in growing businesses, it seemed the right time for a fresh, new direction for the Chamber, given its ability to serve and bring value to the local business community.



Mike's extensive experience as a consumer researcher and strategist, as well as his expertise in marketing and personnel management, is enabling him to collaborate with local business and community leaders in shaping the future growth of the Chico community.

Lunch: The food will be served as it has been recently. **The price of lunch is now \$20.**

Lunch Menu	Attendance Communication
<p>Grilled Pork Chop with, wild rice, salad, bread and butter. Carrot cake will be the dessert.</p>	<p>It is important to communicate whether you will participate in the September luncheon. <u>Please respond to the survey</u>, but if you could not do the survey, and if you WILL attend, contact Rocky Rockwell at 916-209-3217 or Dave Jones at 530-895-1022 by Thursday, September 19.</p>

Big Sir Message: My thanks to Larry Willis (one of our own) for explaining to us the beginnings and inner workings of the Public Defender's Office. I have known Larry for a long time, but I was surprised that he personally had over 600 active criminal cases almost all the time. That sounds like an impossible task, but I've known Larry for over 40 years, and you can bet he did everything he could do to always represent these folks as best he could. With his participation in his kid's activities and his summer long softball commitment, he must have burned the midnight oil almost every night.



This month's speaker we have CEO Mike Egbert of the Chico Chamber of Commerce. He will tell us how the downtown life is going with all the challenges that business owners face in this crazy environment. I hope he can give us information on some new businesses that are planning to open in some of the downtown vacant store fronts. He can fill us in on how the homeless mess has negatively challenged the store owners and downtown foot traffic. I hope he also talks about the new parking meters and how they have impacted on the shopping experience that we hear so much about. I know that my wife and daughter have not been at all

excited about walking about downtown alone the last couple years. I'm sure he can give us an update on the good things that are being done in the downtown area with the fees paid by **all** the property owners of the real estate in the core area. If you remember 4 or 5 years ago, the City sent a survey with ballots to all owners of downtown buildings. All property owners were sent a letter referencing all the problems that downtown business owners were facing that needed addressing. Along with this letter there was a ballot to vote to see if they wanted to start a privately run cleanup program to upgrade the downtown area paid solely by the property owners themselves. The owners would share the cost based on their individual ownership % of the downtown total acreage. They were given the chance to vote yes or no on this fee. I was totally surprised, at that time, in the result that the majority number of property owners effectively voted to tax themselves to clean up the downtown area. It was surprising that the overwhelming majority of the downtown property owners (many living out of the area) voted to voluntarily pay a quite significant fee to start this program. This fee was calculated by the ownership of their proportionate area to the downtown total area covered. This tax was spent to make the downtown experience better, safer, and cleaner. I'm sure we all have experienced the downtown ambassadors in their bright orange vests making downtown more attractive.

This time of the year, the cooler weather is always a welcome relief to our area. We have just suffered through most of the suffocating heat that brutally impacts this valley during the summer months. We can enjoy cooler air in the mornings and evenings, City public schools start, Chico State comes back to life, the city streets are impacted by the students, the clock moves back, and football season begins. For me personally this is always a welcome relief. I always look forward to Fall, a few months relief from the heat before the long cold wet Winter begins. And Football! *Dave*

2024 Officers and Directors

Big Sir: Dave Jones		Little Sir: Don Sturt	
Secretary: Bob Dinger	Asst. Sec.: Dave Rush	Data Base Mgr: Rocky Rockwell	
Treasurer: Charles Staser	Asst. Treas. : Jose Lopez		
Director: Ken Edson (3rd term)	Director: Ron Braziel (3rd term)	Director: Bill Colvin (3rd term)	
Director: Randy Benson (2nd term)	Director: Mike Nicholas (1st term)	Director: Joe Navarro (1st term)	

2025 Officers and Directors

Big Sir: Don Sturt		Little Sir: VACANT!!!	
Secretary: Bob Dinger	Asst. Sec.: Dave Rush	Data Base Mgr: Rocky Rockwell	
Treasurer: Charles Staser	Asst. Treas.: Jose Lopez		
Director: Randy Benson (3rd term)	Director: Mike Nicholas (2nd term)	Director: Joe Navarro (2nd term)	
Director: Mike Gross (1st term)	Director: Dave Jones (1st term)	Director: Jan Loring (1st term)	

The position of Little Sir is still open. This is an important position for our Branch so please consider serving in this capacity. It is a great opportunity to lend a helping hand and there will be plenty of assistance provided from past and present branch leaders.

Replacement/Back-up Positions Needed: Read information in Announcements.

Health, Memorials and Wisdom

In order to include information about Branch 110 members who have health issues or have passed away, **everyone's assistance is requested**. If you know of a member who has had health issues or has recently died, please provide the information to Don Alger. Let's not miss acknowledging our fellow members. The following members have recently passed away.

Walter Stiles passed away on August 18, 2024. He was a SIR member since 1998 and he and his wife, Patsy, was active in the Branch 110 Pinochle activity. Walter was an active member of his community and an active participant in the family farm operation until his death at 93 years old. **Gary Marquis** also passed away on August 18, 2024, at the age of 84. Gary had only recently been inducted into SIR Branch 110 and soon had to resign. Gary retired from CSU, Chico after a long career as a systems analyst programmer. His real passion was collecting classic automobiles.

It is better to have a mind opened by wonder than one closed by belief.

Please check out our website for frequent updates and new humor.

Branch 110 Website: <http://www.branch110.sirinc2.org>

Webmaster: Ron Braziel

SIR 110 Activities

Please remember that when planning SIR activities, it is critical that approval be obtained from the BEC and have it entered into the minutes for insurance coverage.

Hiking



No hiking activity is planned for July or August. The hiking program is on summer hiatus until September. **For information or questions, please contact Rich Utter.**

History



The next meeting will be **Tuesday, September 10, at 10 am at 6 Stratford Way.** This meeting will have the same agenda as the one which was cancelled in June. We will explore research methods and strategies for either the casual "Googler" or more serious researcher.


The topic of Old Grocery Stores of Chico will be used to demonstrate the different techniques.


The History Group has been very busy and has published "Post Offices of Chico 1881-2024" by Don Alger and Ray Rolls. It is digitally published and available on the SIR Branch 110 website. On the website under **Site Map**, click on "Activities" and then on "Current Activities" then on "History Group". This book is also available on Amazon.com for \$5.00.


Also "The Story of the Chico Brewery and Andy Anderson's Blacksmith Shop" by Ray Wilson will soon be published and available on the SIR website and at Amazon.com.

As of September 5, we have ten (10) other projects in progress or under consideration.


If you would be interested in participating or would like more information, please contact Don Alger (dalger@csuchico.edu or 530-894-2452).


Bridge		<p>All players were on vacation or out of town during August. There were no games to report on. Please come join this friendly Bridge group. They meet weekly on Thursdays at 2750 Sierra Sunrise Terrace in Chico at noon. <u>Call Bob Dinger at 530-892-9063 for information.</u></p>
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ABV 110		<p>The next ABV activity will be a wine tasting on Thursday, September 26, at 2 pm at the Alger's at 6 Stratford Way. This will be a blind tasting for testing your flavor acuties. Several Nevada County wines will be featured. Ideas for future activities are always welcome.</p> <p>To be added to the email list, contact Don Alger (dalger@csuchico.edu or 530-894-2452).</p>
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Pinochle		<p>The winners for August are: Barbara Addington - 1st; Barbara Fradilla - 2nd; Cindy Heffren - 3rd. The next Pinochle date is September 25, at the BCCC at 11 am for lunch and cards. <u>Call Joe Navarro at 343-0832 with questions.</u></p>
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Wood Working		<p>Due to a lack of participation, there are no longer regular meetings. If someone has a project that needs a little help, call Craig Lindquist at 530-898-8483 or Bill Gebhardt at 530-879-0429 for more information.</p>
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Pickleball		<p>The Pickleball group is taking a summer vacation due to hot weather and people traveling out of town. We will resume after the hot summer days. Jay Hanson can be reached at jbirdhanson1@gmail.com.</p>
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Golf		<p>Branch 110 Golf is a very popular activity not only for our members but also for other local SIR Branches. There are tournaments usually twice a month on Mondays with a variety of entertaining formats at different courses. Call Darrell Hands, the Chair of the activity, at 530-966-1303 for information.</p>
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On Wednesday, August 21, a SIR tournament was played at Canyon Oaks

1 st Net = 57	2 nd Net = 58	3 rd Net = 59	4 th Net = 59	5 th Net = 60
BARGER, JIM	BINGAMAN, BILL	DAVIS, SAM	BARNUM, DAVE	BRUGGMAN, DEN.
MABREY, BOB	BROWN, GREG	HERMAN, CRAIG	HILDENBRAND, L.	GRAY, MARK
WHITE, GARY	DAY, JEFF	STURT, DON	STASER, CHARLES	HULL, MICHAEL
	PORTER, MATT	WESSELS, BOB	WEIDERT, JIM	QUINTO, RAY


CLOSEST TO PIN 3: HERMAN, CRAIG - 0' 10"; BARNUM, DAVE - 3' 10" **PIN 6:** QUINTO, RAY - 2' 5"; HYDER, MARK - 5' 2" **PIN 11:** GLAZINER, KYLE - 5' 6"; HERMAN, CRAIG - 14' 9" **PIN 14:** SMITH, SAM - 6' 7"; CAMY, DON - 13' 7"

Bowling		SIR Bowling meets Tuesdays at 6 pm at Bowlero. This is a drop-in league that meets each week, so you can attend every Tuesday or when the mood strikes you. If you decide to show up near a holiday or as summer approaches, you might want to check to make
<p>sure the bowling night is happening. The cost is \$17 for three games plus shoe rental. There is a \$25 league enrollment fee so your first time to bowl will be \$42 then \$17 each time thereafter. Please contact Randy Benson with any questions at 530-513-9815.</p>		

Piscatology		The fishing group was at Eagle Lake last Tuesday, Wednesday and Thursday, fishing for "Trophy Trout". Ten members of the group were camping for the three days.
<p>Pictured is Vern Hartman with an Eagle Lake rainbow trout. We hope to have more pictures of the trip next month. Join us at Cozy Diner on September 12th for breakfast at 7:00 am, to plan the last trip of the year to Lake Almanor. Call Bill Colvin at 530-521-7269 for more information.</p>		

SIR 110 Information Resources

This is information related to History that does not represent official Branch 110 activities, but does provide information about other history events.

History		<p>There will be an endeavor to keep folks informed about upcoming history related activities. Contact Don Alger (dalger@csuchico.edu or 530-894-2452) for more information about the following.</p>
<h3 style="color: red; text-decoration: underline;">Chico History Museum Events</h3>		
<p>September 14: "History of Women's Basketball at Chico State 1896-2016"</p>		
<p>September 21: "A Personal Story of the Japanese Internment of World War II"</p>		
<h3 style="color: red; text-decoration: underline;">Butte County Historical Society Events</h3>		
<p>September 21: "Alvin Coffey: The True Story of an African American Forty-Niner"</p>		
<p>October 19: "Leaving, Settling, Developing, Achieving" The story of 19th and 20th century migrations and founding of the Southside Community in Oroville.</p>		
<p>November 16: "Rancho Golden in the 20th Century"</p>		

Replacement/Back-up Positions Needed: Read information in Announcements.

50 Years Ago

September 26, 1974: The first warnings were made to the general public of the danger of ozone depletion from the use of chlorofluorocarbons (CFCs), as *The New York Times* ran a front-page story headlined "Tests Show Aerosol Gases May Pose Threat to Earth". The *Times* noted that Michael B. McElroy, professor of atmospheric science, and Dr. Steven C. Wofsy, an atmospheric physicist, had concluded that if the use of the refrigerant Freon continued, the ozone in the atmosphere, the primary protector against ultraviolet radiation, would be decreased by 30% within 20 years. McElroy and Wofsy publicized the danger of ozone depletion, following up on the findings of its cause by F. Sherwood Rowland and Mario Molina, published on June 28, 1974, "to little fanfare". In fact there was a good deal of skepticism in particular on the part of non-scientists. After a 1976 report by the **United States National Academy of Sciences** concluded that credible scientific evidence supported the ozone depletion hypothesis and its potential effects, countries, including the United States, Canada, Sweden, Denmark, and Norway, moved to eliminate the use of CFCs in aerosol spray cans. [Taken in part from Wikipedia, the free encyclopedia]

Music Notes

"**Gentle on My Mind**" probably brings to mind Glen Campbell. However, it has a very interesting history before and after Campbell's hit. It is a song that was written and originally recorded by John Hartford, and released on his second studio album, *Earthwords & Music* (1967). Hartford composed the song after watching *Doctor Zhivago* in 1966, as he was inspired by the film and his own personal experiences. The lyrics described the reminiscences of lost love of a man as he travels thorough the country. The following year, Hartford released the song as a single on RCA Records.

It then caught the attention of Glen Campbell, who recorded his cover version with a group of session musicians known as the Wrecking Crew. Campbell's cover of "Gentle on My Mind" peaked in the top 30 on *Billboard's* Hot Country Singles chart. In 1968, between Campbell's and Hartford's recordings, the song earned four Grammy Awards. It ended up being popularized by Campbell, whose version became by 2001 the second-most-played song on the radio in the United States.

"Gentle on My Mind" was later covered by several artists, including Dean Martin, Aretha Franklin, and Frank Sinatra. It was also translated into other languages. In 2014, a recording of the song by the Band Perry earned a Grammy Award for Best Country Duo/Group Performance.

[Taken in part from Wikipedia, the free encyclopedia]

Replacement/Back-up Positions Needed: Read information in Announcements.




There are now 133 members including 7 on Attendance Relief. Membership brochures and applications are always available at the membership table or you can call Don Levensaler at **530-520-3291** to **get one via the postal service.**

Roster Updates

Since the preparation and printing of the 2024 Roster in January, some changes have occurred. The "Roster Updates" will help keep members informed of **current membership**. If you need to communicate with a new member, contact Rocky Rockwell (530-961-3418).

Members not in the 2024 Roster	Ralph Skytte	John Schaller	Dan Bequette	Dana Davis
	Kevin Hennessy	Gary Marquis	Bill Knudsen	Paul Tullius
	Joe Gallaway	Jim Cagno	Gil Jones	Steve Miller
Vince Herrera	Len Spesert			

New Member in August	Guests in August
 <p>Name: Len Spesert Wife: Lynne Occupation: Corp. Management – Hazelnut Growers of Oregon Interests: Antique Cars, Genealogy, Economics, Veterans</p> <p>Sponsored by: Bill Knudsen</p>	<p>Bill Webster - guest of Greg Robertson</p> <p>Jeff Owings - guest of Dana Davis</p> <p>Duncan Way - guest of Vince Herrera</p>

Announcements

Editor's Note: The deadline for the **October** Rooster's Tale is **Thursday, October 10**. Send your information by email at dalger@csuchico.edu or phone at 530- 894-2452.

Future Programs: On **October 28th**, President Steve Perez will present information on CSU, Chico.

State SIR Bulletin: (Sir Happenings) is available for review at <https://sirinc.org/newsletters/>.

Replacement/Back-up Positions Needed: **Don Levensaler** has provided the following: "It has become time for me to seriously find someone who can be a back-up and take over the **Membership Chairman** duties within the next year. I have been Attendance or Membership Chair for the past 18 years and have really enjoyed serving in these positions but it's now time to give someone else the opportunity. Please get the word out through the Rooster Tale and send me names of anyone you know has computer skills (excel experience) and would possibility step up."

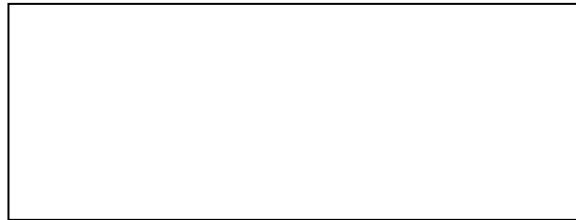
In addition, it would be good to find a short-term back-up **Rooster's Tale Editor** in case of an emergency. Ideally that person would be interested in an ultimate long term commitment, but someone to learn a few details **now** would be great.



Don Alger, Editor
6 Stratford Way
Chico, CA 95973
FIRST CLASS MAIL



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HAPPY BIRTHDAY

If you have a September Birthday, please join us at the September 23rd luncheon and see what you might win.

Larry Kreider	Sep 2	John Casaulong	Sep 7	Ray Rolls	Sep 20
Bill Hopson	Sep 4	Alex Lorenz	Sep 15	Richard Utter	Sep 25
Dennis McNamara	Sep 6	Marv Smith	Sep 18	Bob Wessels	Sep 28

It is possible to get a free lunch. Both the sponsor and his guest will receive a free lunch when the guest joins and is inducted.

Please, be a friend and bring a friend to the next SIR meeting!

RANDOM THOUGHTS

Why do we press harder on the remote control, when we know the batteries are getting weak?